



How can you promote your certification?

*Rules and advice for use
of certification marks
Services and contacts*



Move Forward with Confidence

**BUREAU
VERITAS**

Let them know you're excellent

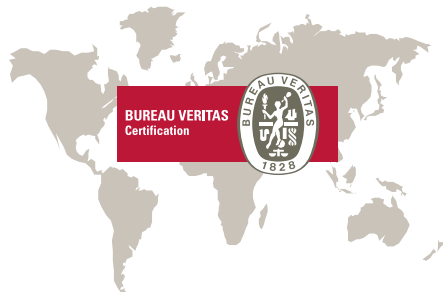
Only the best companies succeed in earning certifications from Bureau Veritas Certification, which is a benchmark of expertise and excellence delivering added value to your brand. The Bureau Veritas Certification mark stands for reliability, sustainability and trust.

Congratulations! Now that you are certified, you're free to use this respected, globally recognized mark as advertising on your web and printed stationary, packaging, vehicles, office buildings, and more.

More than just a tool to show you passed the Bureau Veritas Certification process, we personalize the mark to promote which certification you rightfully earned.

Specific certification marks are available for all types of certification such as:

- Quality: ISO 9001,...
- Health and safety: OHSAS 18001,...
- Environment: ISO 14001,...
- Social responsibility: SA 8000,...
- IT Security: ISO 27001,...
- Sector-specific standards such as ISO TS 16949 for automotive, AS/EN 9100 for aerospace, ISO 22000 for food, FSC for Forestry...



The Graphic chart of the certification mark

Colors

• Original Color

The Bureau Veritas Certification mark is printed in two colors:
- Pantone 404 C grey,
- Pantone 200 C red.



• Black and white



Dimensions

• Size

The minimum height of the logo is 12 mm (h).

• Protection zone

In order to maintain the visual integrity of the logo, a minimum amount of free space (blank border) must always be respected.



The content

The certification mark will be adapted to name the standard for which you are certified. This is the ONLY part of the certification mark that is modifiable with the certificate number. The certification mark can be used with or without reference to the certificate number.

• For a single certification

• For a multiple certification





Note

The certification marks are available in four formats: Jpeg, GIF, EPS and Illustrator.

How and where can you use your certification marks?

The table below summarizes the allowable limits for use of certification marks.

		 with a Product Statement*
On product or primary (display or retail) packaging	Not allowed	Not allowed
On larger boxes, etc. used for transportation of products (secondary or transit packaging)	Not allowed	Allowed
On vehicles or permanent structures such as buildings for advertisement	Allowed	Allowed
On brochures, website, in advertising...	Allowed	Allowed

* This product has been manufactured under the controls established by a Bureau Veritas Certification approved management system that conforms with ISO 9001:2008. Bureau Veritas Certification Certificate Number XXXXXXXXXX

Note The Bureau Veritas Certification logo may not be displayed on certificates of conformity or certificates of analysis.

How can Bureau Veritas Certification help you promote your certification?

If you wish to advertise this achievement, Bureau Veritas Certification will help you execute your action plan

- We can assist in the organization of an event celebrating the co-signing of the official certificate
- We can help design and build your press release
- We can guide you in the optimal use of certification marks
- We can provide you with stickers, large and small

We offer you ways to communicate and highlight your certification:

- You can share your achievement at one of our Bureau Veritas Certification seminars
- You can promote your certification through our website
- Your certification story can be published in our newsletter "Business Vision" which is sent to our clients worldwide
- Your certification experience can be presented as a case study for use on our website, at our exhibitions, etc.

How can you promote your certification?

